

Raaghavi S.

User Experience Designer

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Professional Summary

User-centered UX/UI Designer with 3+ years of experience delivering responsive, accessible, and data-driven designs for enterprise web and mobile platforms. Proven ability to translate complex requirements into clean, intuitive interfaces that improve usability and drive measurable business outcomes.

Skills

UX Design	User Research, Personas, Journey Mapping, IA, Wireframes, Prototypes, Usability Testing
UI Design	Responsive Design, Visual Design, Design Systems, Mobile-first Design, Accessibility (WCAG)
Tools	Figma, Adobe XD, Miro, FigJam, Photoshop, Illustrator and InDesign
Technical	HTML5, CSS3, JavaScript (basic)
Methodologies	Design Thinking, Agile, Lean UX,

Professional Experience

UX/UI Designer - Tata Consultancy Services (TCS) *Aug 2021 - Present*

Client: Apple Inc. *Sept 2024 - Present*

- Designed and improved internal enterprise applications including Atelier, CWT, Phoenixes, and FA Analytics to enhance productivity and operational efficiency for internal teams.
- Created mid to high-fidelity wireframes and polished UI designs using Apple's internal design system, ensuring consistency across multiple platforms and internal tools.
- Collaborated with product owners, engineers, and stakeholders in Agile sprints to iterate on design solutions aligned with user needs and business goals.
- Delivered annotated design specifications for development teams, reducing rework and ensuring pixel-perfect implementation.

Client: Teachers' Pension Scheme (UK) *May 2024 - Jul 2024*

- Led the UX design of member-facing PDF documentation for the Teachers' Pension Scheme, ensuring full compliance with UK Government Accessibility Standards (WCAG 2.1 AA).
- Transformed complex pension-related information into user-friendly layouts with improved readability, visual hierarchy, and consistent structure.

Client: Stolt Nielsen *Nov 2022 - Mar 2024*

- Worked on end-to-end UI/UX design for the B2B Customer Portal and ALIAS platform, used globally by logistics operators.
- Created 50+ scalable, responsive design screens using Figma, enhancing user task completion by 25% and improving cross-device consistency.
- Delivered design specifications, annotated wireframes, and redlines for development teams, ensuring 100% design-to-dev alignment.
- Developed and maintained a robust design system with reusable components, reducing design cycle time by 40%.

Client: FedEx *Dec 2021 - Oct 2022*

- Designed modern UI for legacy systems
- Collaborated in Agile sprints with product, research, and engineering teams.

UX/UI Designer (Intern) - Capillary Technologies *May 2020 - June 2020*

- Conducted qualitative and quantitative user research to inform design of transparent AI-powered marketing dashboards.
- Applied UX principles to humanize complex data interfaces, increasing user trust by 20% (measured via post-study surveys).
- Created mid-to-high fidelity prototypes to validate design hypotheses through usability testing and heuristic analysis.

Education

IDC School of Design, IIT Bombay

M.Des in Interaction Design | *Jul 2019 – May 2021*

College of Engineering Guindy, Anna University, Chennai

B.Tech in Information Technology | *Aug 2015 – May 2019*

Recognition

- **IndiaHCI 2020:** Student Design Consortium Finalist – Odeto: Online Class Toolkit
- **TCS Special Initiative Award:** For outstanding UX/UI delivery on enterprise portals